

ANDREA E. SMITH

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EDUCATION

CITY, University of London

M. A. in International Journalism

Expected Graduation Date: January 2020

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The Pennsylvania State University

B.A. in Broadcast Journalism

Minor in New Media Entrepreneurship & Innovation

Graduated: December 2017

ACCOMPLISHMENTS

Dean's List

Honor Society Inductee

Penn State Film Festival 2nd Place Recipient - Multimedia Journalism Reporting

International Baccalaureate Diploma

Resident Assistant

SUMMARY

Three characteristics that best describe me are **HARDWORKING, DETERMINED AND AMBITIOUS**. A dream of mine has always been to work preferably in the entertainment business as a news anchor, a reporter or TV personality, but I have never limited myself to just the entertainment industry. With the diligent work I've done as an International Baccalaureate Diploma student, a Penn State graduate and a City postgraduate student, I am eager to apply my skillset in the professional arena to further my career in the communications industry.

SKILLS

- | | |
|---------------------|---------------------------|
| ○ News Writing | ○ Listening |
| ○ Editing Newscasts | ○ TV Reporting |
| ○ Writing Scripts | ○ Radio Reporting |
| ○ Interviewing | ○ Photography |
| ○ Recording | ○ Conducting photo shoots |
| ○ Anchoring | ○ Producing |
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INTERNSHIP EXPERIENCE

TRACE TV, Lagos, Nigeria

FEB - MAR 2018

- Heavily involved with marketing
- Conducted interviews
- Assisted with curating content for events and artists

CNBC Africa, Lagos, Nigeria

SUMMER 2017

- Junior assistant producing segments: Business Tonight and Open Exchange.
- Man on the street / Vox popping interviews: Recession Diaries, can be found on CNBC Africa's website.
- Wrote, produced, developed and reported a [news package](#)
- Transcribing interviews for The Guardian Newspaper section weekly.

INTERNSHIP EXPERIENCE CON'T

Complete Fashion Magazine, Lagos, Nigeria

SUMMER 2016

- Learned how to write for a fashion magazine and performed a lot of behind the scenes work.
- Wrote several articles for the magazine and attended a professional photo shoot for a well-known Nigerian artist by the name of Falz The Bahd Guy.
- Managed social media content and hosted online newscast.

HELLO! Magazine, Lagos, Nigeria

SPRING 2016

- Worked remotely from Penn State.
- Wrote samples in preparation for summer internship with HELLO! Magazine to the Editor-in-Chief of both HELLO! Magazine and Complete Fashion Magazine.
- Evaluated website content and provided feedback
- Hoped to continue with HELLO! in Summer 2016 but instead decided to explore Fashion.

B94.5 ALL THE HITS, State College, Pennsylvania

FALL 2015

- Intern for local radio station.
- Social media intern and a radio intern.
- Worked the on-air mixing board.
- Participated in remote broadcasts.
- Performed key marketing tasks

College Fashionista, State College, Pennsylvania

- Online website.
- Reported on fashion trends at Penn State campus.
- Conducted interviews and took pictures of interviewees.
- Wrote online articles that were published on College Fashionista.

Black Dance Magazine, Bethesda, Maryland

SUMMER 2013

- Interviewed well-known dancers.
- Learned how to do extensive research and formulate questions.
- Made notes, which turned into articles.

ON CAMPUS EXPERIENCE

Centre County Report

FALL 2017

- Report, Produce, Edit, Record, Write and Interview for the local news station.
- [My projects and News packages](#)

Magazine Writing

- Curate articles, learn how to organize and report stories. Pitch story ideas to local magazines.

COMM Radio

SPRING 2017

- Learned how to be a radio journalist; produced, reported and wrote newsworthy packages.

Mass Media Law

- Learned mass media law and the court system.

Multimedia Reporting

- Learned how to be a multimedia reporter and produced, filmed, and edited a package.

TV Reporting

FALL 2016

- Learned how to write scripts, film, edit and produce new packages.

News Media Ethics

SPRING 2016

- Learned about journalism ethics and standards.

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- Content provider, producer
- A student produced show that broadcasts and reports on THON (the largest student run event on campus that caters to pediatric cancer)

News Writing II

FALL 2015

- Learned how to write articles of different genres, and conduct different types of interviews.

Hollywood Now

SPRING 2015

- Reported for this student produced TV series based on entertainment news.

News Writing I

FALL 2014

- Learned the basics of writing such as grammar and parallel structure.